

## CREATIVE FUNDRAISING IDEAS

There are many examples of creative fundraisers that support your school or afterschool program while also supporting a healthy environment for kids. Here are a few of our favorites:



### GET KIDS MOVING

**Host a walk-, run-, bike-, dance-, skate-a-thon** or a 5K color run

**Organize a Zumba**, dance or yoga night

**Visit an ice skating rink**

**Hold a jump rope** or hula hoop competition

**Create a team sports tournament** for youth and their families

**Hold a field day** at school and encourage youth and families to form teams and compete



### SPARK CREATIVITY

**Host a talent show**

**Hold a yard sale** or auction where youth, staff and parents donate items

**Ask local businesses to donate:**

- a portion of sales of healthy menu items
- products or services to an auction
- event tickets to a raffle

**Sell school-branded promotional items** such as t-shirts or water bottles

**Organize a student art or craft fair**

**Hold a coin drive competition** between classrooms



### SUPPORT HEALTHY EATING

**Hold a “Taste of Your Town” event** and invite local chefs to donate healthy dishes

**Sell cookbooks** with healthy recipes donated from parents, students and staff

**Host a healthy cooking class** and ask a local chef to donate his/her time

**Sell healthy snacks** made by youth after school\*

**Create a healthy family night** and invite parents to attend and enjoy a healthy meal with their children and school or program staff

**Hold a youth healthy cooking competition** and ask local grocery stores to donate food to keep costs down

\*Foods or beverages sold as fundraisers should meet the USDA's Smart Snacks in School nutrition standards. Consider reaching out to your School Nutrition Program to set up cooperative purchasing of Smart Snacks compliant products.

For more information, contact Stephanie Joyce, MS, RD/LD, SNS, National Nutrition Advisor at the Alliance for a Healthier Generation, at [stephanie.joyce@healthiergeneration.org](mailto:stephanie.joyce@healthiergeneration.org)

## NON-FOOD REWARD IDEAS

There are many examples of non-food rewards that meet both kids' and the Alliance's approval. Here a few of our favorites:



### **CHOOSE A PRIZE**

- Pencils or erasers
- Stickers
- Books
- Entering a drawing or raffle for a bigger prize
- Earning tokens or points toward a prize



### **GET MOVING**

- Lead a special physical activity break
- Host a special event such as a dance or kite-flying party
- Provide extra recess or PE time
- Turn on the music and let students dance for a few minutes
- Give students the opportunity to lead an activity



### **SHAKE UP YOUR ROUTINE**

- Let the student choose a special activity
- Provide a few minutes of extra free time
- Allow student to select a special book
- Let student go first for an activity
- Give a "no homework" pass
- Host a special dress day where students can wear hats or pajamas



### **SHOW RECOGNITION**

- Give out certificates or ribbons
- Post recognition signs around the school or on a prominent bulletin board
- Give a shout-out in the morning announcements
- Call or send a letter home to a parent

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